

Thank you for your interest in working with us.

The questions below are designed to spark ideas.

You can print this off and scan/photograph it or write directly into the boxes using your keyboard.

Please return the form to tiffany@onlinecourseconsultancy.com



NAME:	EMAIL:
COMPANY:	PHONE:
	WEBSITE:

1 What are you looking to create?
Do you have an idea for an online course or membership site?
What stage are you at?
What help are you thinking that you need?



2 How do you want to do it?
Do you have any preferred mediums or platforms?
Do you have anyone already in your team (e.g. web designer, VA)?
How are you planning to design & create your online course?



3

Who do you want to create for?

Who is your target audience?
Why is that audience important to you?
What size is your audience/your following?



4

What result are you hoping for?

What do you want your online course to do for people?
What result do you want for yourself?
Are there any deadlines, financial or time pressures to factor in?



IS THERE ANYTHING ELSE YOU WOULD LIKE US TO KNOW?